

Copperbelt **KATANGA**
mining

Weekly Newsletter | Web Banners | HTML Mailers | CKM eMagazine

www.copperbeltkatangamining.com

CKM eMagazine
Over 20,000
PDF Downloads



Contact CKM Today

Location: Quartier Industriel 2, Lubumbashi,
Democratic Republic of Congo

Call/Whatsapp: +243 997 484 546 | +260 760 689 669

Email: info@copperbeltkatangamining.com

CKM
2021
MediaKIT

Copperbelt Katanga Mining is the leading digital and online publication for the mining sectors in the Democratic Republic of Congo and Zambia. Our publication is read by an audience of more than **300,000** readers that includes influential mining authorities and key decision makers across the industry in the DRC and Zambia.

Besides our massive social media presence, our news is distributed via four main digital platforms that includes **CKM Weekly Newsletter, CKM Website, HTML Mailers** and **CKM eMagazine**

We also maximize exposure of our client's brands, goods and services at major regional mining conferences and exhibitions with a key focus on mining projects in central Africa's Copperbelt without forgetting the key industry professionals involved.

Reach over 30K dynamic subscriber database and expose your brands, products and services to our audience.

OUR DATABASE (opt in at over 30,000)
DISTRIBUTED DIGITALLY TO MORE THAN 30,000 INDUSTRY PROFESSIONALS

Senior Technical Staff

Geologists, Advisors, Consultant, Mine Overseers, Supply Chain Planners, Mining Engineer, Process Engineer, Mechanical Engineer and Electrical Engineer



Top Executives

CEO, COO, MD, CFO, Operations Director, Director, Chairman

Senior Management Staff

Senior Planner, General Manager, Operations Manager, Plant Manager, Procurement Manager, Mine Manager, Foreman, Maintenance Manager, Project Manager



Our Global Digital Community

67%

AMEA



20%

Americas



13%

Asia



19,000 Unique Users Per Month

153,000 Social Media Impressions

37,200 Page Views Per Month

Distribution

Out of 10,000 print besides PDF distribution

50% | Katanga Province (DRC)

30% | Copperbelt Province (Zambia)

15% | Northwestern Province (Zambia)

5% | Others



Over 20,000 PDF Downloads

For incomparable **Brand Awareness | Traffic Driving | Lead Generation | Social Engagement Thought Leadership/Education**
Contact us today.

info@copperbeltkatangamining.com



HTML Mailers



CKM Newsletter



Leader board
US \$ 970 / month

Super Banner
US \$ 750 / month

Leader board
US \$ 875 / month

Island Banner
US \$ 600 / month

Skyscraper
US \$ 800 / month

Island Banner
US \$ 650 / month

CKM Web Banners



Super Banner
US \$ 675 / month

Skyscraper
US \$ 720 / month



Copperbelt Katanga Mining boasts of a highly-responsive **Mining Contacts subscriber database** of over 20,000 online subscribers that includes key decision makers such as top mining executives, senior technical staff and senior management teams both in the **Zambian and DRC's mining sectors**.

We also have several contacts within **Heavy Construction**, **General Building** and **Small scale Contractors** which can enable you to reach key decision makers within the **Construction sector** as well.

You can reach this **target audience** through our robust and custom designed **HTML mailer** using the same platform we use for our weekly newsletter at **US \$ 670** for the entire database (**20,000 contacts**) and **US \$ 450** for half the database (**10,000 contacts**).

Contact us now:
info@copperbeltkatangamining.com

Call or Whatsapp: +243 997 484 546
+260 760 689 669

CKM eMagazine

2021 Event & Feature Schedule

Over 20,000
PDF Downloads



Issue 19 | Jan-Feb 2021
Deadline: 10th January 2021



Special Features
Kinsevere Corporate Profile
Explosives in Mining | Health & Safety in mining | Furnaces, Kilns, Ovens & Dryers in Mining
Consulting Engineering | Local Procurement | Valves

Issue 20 | Mar-Apr 2021
Deadline: 10th February 2021



Special Features
Kansanshi Corporate Profile
Explosives in Mining | Exploration
Opencast mining | Analytical Services & Geology | Contract Mining and Outsourcing
Ventilation and Cooling | Pumps

Issue 21 | May-Jun 2021
Deadline: 11th April 2021




Special Features
Kamaoa Corporate Profile | Valves
Environmental Protection
Underground Transport | Dust Control and Suppression
Corporate Social Investment
Hydraulics | Drilling and Tunneling

Issue 22 | Jul-Aug 2021
Deadline: 10th June 2021



Special Features
Kalumbila Corporate Profile
Mineral & Metal Processing | Earth Moving & Surface Mining
Equipment | Smelting & Refining
Crushing & Milling | Pumps & Valves
Mine Site Accommodation

Issue 23 | Sept-Oct 2021
Deadline: 13th August 2021

Special Features
Tenke Fungurume Corporate Profile
Pumps | High Tech in mining
Furnaces, Kilns, Ovens & Dryers in Mining | Ventilation & Cooling
CSR in Mining | Mining in Uganda
African mineral Commodities

Issue 24 | Nov-Dec 2021
Deadline: 13th October 2021




Special Features
Lubambe Corporate Profile
Energy Efficiency in Mining
Alternative Energy for mining
Simulator Training in Mining | Africa Gold Refinery corporate profile
Exploration | Valves

OUR MEDIA SOLUTIONS

CKM Weekly Newsletter | CKM Website Banners | HTML Mailers
CKM eMagazine | Sponsored articles & Press Releases
French - English translation services | Social Media Boost
Onsite Industrial photo & video shooting | [Contact us for a quote](#)

OUR 2021 RATES

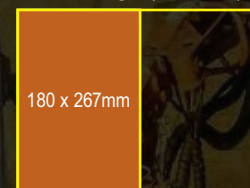
These rates are quoted at the most current exchange rate, does not include VAT and does not include **agents commission**.

Double Page Spread | DPS



US \$ 2,300

Full Page (Vertical)



US \$ 1,700

Half Page (H or V)



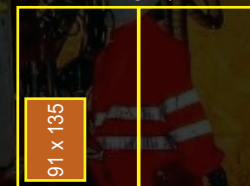
US \$ 990

One Third Page (H or V)



US \$ 725

Quarter Page (Vertical)



US \$ 490

Strip Advert



US \$ 290

All adverts must have 10mm bleed space and a 15mm gutter for the **Double Page Spread**.
Files must be high resolution PDF, JPG or TIF format and the resolution should be no lower than 300dpi.

Copperbelt **KATANGA** *mining*

Contact us now
info@copperbeltkatangamining.com
Call or Whatsapp: +243 997 484 546
+260 760 689 669

OUR FOCUS

CENTRAL AFRICAN COPPERBELT NEWS | PROJECT DEVELOPMENTS |
MINING TENDERS | LATEST INNOVATIONS IN MINING EQUIPMENT | SERVICE
PROVIDERS | **GOVERNMENT POLICY**

