

Copperbelt **KATANGA**  
mining

CKM Newsletter | CKM Website | CKM HTML Mailers | CKM eMagazine  
[www.copperbeltkatangamining.com](http://www.copperbeltkatangamining.com)

**CKM eMagazine**  
Over 25,000  
PDF Downloads



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Call/Whatsapp: +243 997 484 546 | +260 760 689 669

Email: [info@copperbeltkatangamining.com](mailto:info@copperbeltkatangamining.com)

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**LinkedIn** 45K+ Followers

**CKM**  
**2023**  
**MediaKIT**



**Copperbelt Katanga Mining** is the leading digital and online news platform for the mining sectors in the **Democratic Republic of Congo** and **Zambia**. Accessed by an audience of over 25 000 readers that includes influential mining authorities and key decision makers across the industry.

Besides our massive social media presence on **LinkedIn**, **Twitter** and **Facebook**, our news is distributed via four main digital platforms that includes **CKM Weekly Newsletter**, **CKM Website**, **HTML Mailers** and **CKM eMagazine (PDF)**

We also maximize exposure of our client's brands, goods and services at major regional mining **conferences** and **exhibitions** with a key focus on mining projects in **central Africa's Copperbelt** without forgetting the key industry professionals involved.

You can reach over **40, 000 dynamic opt - insubscriber** database and expose your brands, products and services to our audience, cost effectively.

## Readers Top Job Functions

**OUR OPT-IN DATABASE (at over 25,000)**  
DISTRIBUTED DIGITALLY TO MORE THAN 25,000 INDUSTRY PROFESSIONALS

### Senior Technical Staff

Geologists, Advisors, Consultant, Mine Overseers, Supply Chain Planners, Mining Engineer, Process Engineer, Mechanical Engineer and Electrical Engineer



### Top Executives

CEO, COO, MD, CFO, Operations Director, Director, Chairman



### Senior Management Staff

Senior Planner, General Manager, Operations Manager, Plant Manager, Procurement Manager, Mine Manager, Foreman, Maintenance Manager, Project Manager



## Our Global Digital Community

67%

AMEA



20%

Americas



13%

Asia



Over 29,000  
Unique Users Per Month

Over 253,000  
Social Media Impressions

Over 59,200  
Views Per Month

## eMagazine Downloads

Our PDF distribution demographics

- 45% | Katanga & Lualaba Provinces (DRC)
- 25% | Copperbelt Province (Zambia)
- 20% | Northwestern Province (Zambia)
- 10% | Others



For that incomparable  
**Brand Awareness | Traffic Driving**  
**Lead Generation | Social Engagement**  
**Thought Leadership | Education**

Contact us today.  
[info@copperbeltkatangamining.com](mailto:info@copperbeltkatangamining.com)





# CKM HTML Mailers



**Copperbelt Katanga Mining** boasts of a highly-responsive **Mining Contacts database** of over **35,000** opt-in subscribers that includes key decision makers such as top mining executives, senior technical staff and senior management teams both in the DRC and Zambian mining sectors.

We also have several contacts within **Heavy Construction**, General Building and **Small scale Contractors** which can enable you to reach key decision makers within the **Construction sector** as well.

With **configured read notifications** that notifies you as soon as your mail shot is read and who read it in **realtime** giving you instant feedback.

You can reach this **target audience** through our robust and custom designed **HTML mailer** using the same platform we use for our CKM weekly newsletter at **US \$ 680** for the entire database (**20,000 contacts**) and **US \$ 500** for half the database (**10,000 contacts**).

**Contact us now to get started:**  
info@copperbeltkatangamining.com

**Call or Whatsapp:** +243 997 484 546  
+260 760 689 669

# CKM Newsletter



**Leader board**  
**US \$ 990/ month**

**Super Banner**  
**US\$ 780 /mon th**

**CKM Newsletter**, sent out every Monday to 20K+, newsletter subscribers, can help you reach your target audience 4 times a month.

**To Get Started**  
Call/ Whatsapp:  
**+243 997 484 546**  
**+260 760 689 669**

**Skyscraper**  
**US \$ 850 / month**

**Island Banner**  
**US \$ 700 /month**

# CKM Web Banners



**Super Banner**  
**US \$ 750 /month**

**CKM Website**, is a hive of activity, with prime content covering **New Mining Projects, Mining Tenders, updates from Mine Owners** and top industry news.

**Get a quote today**  
Call/Whatsapp:  
**+243 997 484 546**  
**+260 760 689 669**

**Skyscraper**  
**US \$ 800 / month**

**Leader board**  
**US \$ 970 / month**

**Island Banner**  
**US \$ 650 /month**

728 X 90 px

968 X 150 px

300 X 600px

300 X 250 px



# CKM eMagazine

## 2023 Event & Feature Calendar

Over 25,000  
PDF Downloads



Issue 1 | Jan-Feb 2023  
Deadline: 10th Jan 2023

Issue 2 | Mar-Apr 2023  
Deadline: 10th February 2023

Issue 3 | May-Jun 2023  
Deadline: 11th April 2023



### Special Features

Tenke Fungurume Corporate Profile  
Pumps | High Tech in mining  
Furnaces, Kilns, Ovens & Dryers in  
Mining | Ventilation & Cooling  
CSR in Mining | Mining in Uganda  
African mineral Commodities



### Special Features

Trident Corporate Profile  
Mineral & Metal Processing | Earth  
Moving & Surface Mining  
Equipment | Smelting & Refining  
Crushing & Milling | Pumps & Valves  
Mine Site Accommodation

Issue 4 | Jul-Aug 2023  
Deadline: 10th June 2023

Issue 5 | Sept-Oct 2023  
Deadline: 10th August 2023

Issue 6 | Nov-Dec 2023  
Deadline: 13th October 2023

### Special Features

Kamoa Corporate Profile | Valves  
Environmental Protection  
Underground Transport | Dust  
Control and Suppression  
Corporate Social Investment  
Hydraulics | Drilling and Tunneling

### Special Features

Kansashi Corporate Profile  
Explosives in Mining | Exploration  
Opencast mining | Analytical  
Services & Geology | Contract  
Mining and Outsourcing  
Ventilation and Cooling | Pumps



### Special Features

Lubambe Corporate Profile  
Energy Efficiency in Mining  
Alternative Energy for mining  
Simulator Training in Mining | Africa  
Gold Refinery corporate profile  
Exploration | Valves

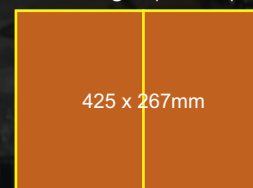
## OUR MEDIA SOLUTIONS

CKM Weekly Newsletter | CKM Website Banners | HTML Mailers  
CKM eMagazine | Social Media Marketing | Sponsored articles  
Press Releases | French - English translation services | Social Media  
Boost

## CKM eMagazine 2023 RATES

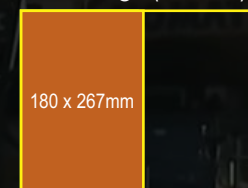
These rates are quoted at the most current exchange rate, does not include VAT and does not include **agents commission**.

Double Page Spread | DPS



US \$ 2,400

Full Page (Vertical)



US \$ 1,800

Half Page (H or V)



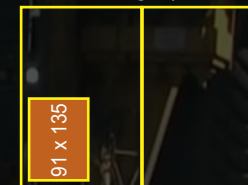
US \$ 995

One Third Page (H or V)



US \$ 750

Quarter Page (Vertical)



US \$ 520

Strip Advert



US \$ 300

All adverts must have 10mm bleed space and a 15mm gutter for the **Double Page Spread**.  
Files must be high resolution PDF, JPG or TIF format and the resolution should be no lower than 300dpi.

## OUR FOCUS

CENTRAL AFRICAN COPPERBELT NEWS | **NEW MINING PROJECT DEVELOPMENTS** | **MINING TENDERS** | LATEST INNOVATIONS IN MINING EQUIPMENT | VARIOUS SERVICE PROVIDERS | **GOVERNMENT POLICY**

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