

Copperbelt**KATANGA**
mining

CKM Newsletter | CKM Website | CKM HTML Mailers | CKM eMagazine
www.copperbeltkatangamining.com

The leading digital mining news platform for the
central African copperbelt region

CKM eMagazine
Over 35,000
PDF Downloads



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Over 76K LinkedIn Followers
Over 40K CKM Newsletter Subscribers

CKM
2024
MediaKIT

Copperbelt Katanga Mining is the leading digital news platform for the mining sectors in the **Democratic Republic of Congo** and **Zambia**. Accessed by a target audience of over 75 000 readers that includes influential mining authorities and key decision makers across the industry.

Besides our massive **social media** presence on **LinkedIn**, **Twitter** and **Facebook**, our news is distributed via four main digital platforms that includes **CKM Weekly Newsletter**, **CKM Website**, **CKM HTML Mailers** and **CKM eMagazine (PDF)**

We also **maximize exposure** of our clients and partners' brands, goods and services through **CKM eMagazine special editions** at major regional **mining conferences** and **exhibitions** with a key focus on mining projects in **central Africa's Copperbelt** without forgetting the key industry professionals involved.

You can reach over **40, 000 dynamic opt - in subscriber** database and expose your brands, products and services to our audience, cost effectively.

Readers Top Job Functions

OUR OPT-IN DATABASE (at over 25,000)
DISTRIBUTED DIGITALLY TO MORE THAN 75,000 INDUSTRY PROFESSIONALS

Senior Technical Staff

Geologists, Advisors, Consultant, Mine Overseers, Supply Chain Planners, Mining Engineer, Process Engineer, Mechanical Engineer and Electrical Engineer



Top Executives

CEO, COO, MD, CFO, Operations Director, Director, Chairman



Senior Management Staff

Senior Planner, General Manager, Operations Manager, Plant Manager, Procurement Manager, Mine Manager, Foreman, Maintenance Manager, Project Manager



Our Global Digital Community

67%

AMEA



20%

Americas



13%

Asia



Over 29,000
Unique Users Per Month

Over 253,000
Social Media Impressions

Over 59,200
Views Per Month

eMagazine Downloads

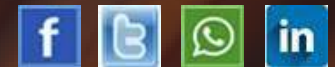
Our PDF distribution demographics

- 40% | Katanga & Lualaba Provinces (DRC)
- 30% | Copperbelt Province (Zambia)
- 18% | Northwestern Province (Zambia)
- 12% | Others



For that incomparable
Brand Awareness | Traffic Driving
Lead Generation | Social Engagement
Thought Leadership | Education

Contact us today.
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CKM HTML Mailers



40K+ Subscribers

Copperbelt Katanga Mining boasts of a highly-responsive **Subscriber database** of over **40,000** opt-in subscribers that includes key decision makers such as **top mining executives, senior technical staff** and **senior management teams** both in the **DRC** and **Zambian** mining sectors.

Configured and linked to our LinkedIn **CKM Newsletter**, we offer feedback that is **reliable** through **independently verified performance statistics** for your mailshot campaign using **LinkedIn analytics** and not just data stats from our IT department.

You can reach this **target audience** through our robust and custom designed **CKM HTML mailer** using the same platform we use for our **CKM newsletter** at **US\$ 890** for a mail shot to the entire database of over **40,000 active subscribers**.

Contact us now to get started:
advertising@copperbeltkatangamining.com

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CKM Newsletter

CKM Newsletter is shared via **email** via **LinkedIn** and on **CKM Website**



Leader board
US\$ 998/ month

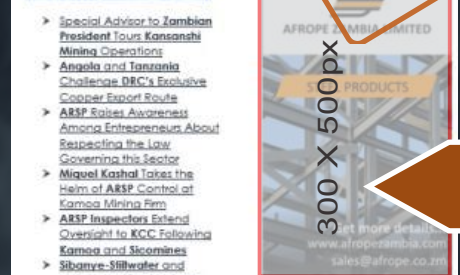
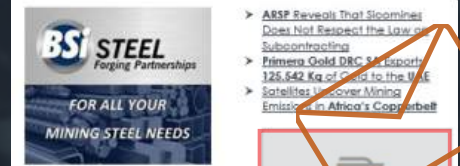


Super Banner
US\$ 800/ month

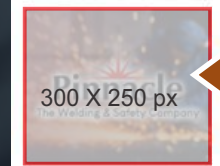


CKM Newsletter, sent out every Monday to over 40K, newsletter subscribers and over 76K LinkedIn followers, helping you reach your target audience 4 times a month.

To Get Started
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Skyscraper
US\$ 880/ month



Island banner
US\$ 730/ month

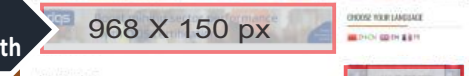
CKM Web Banners



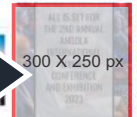
Super Banner
US\$ 780/month



Leader board
US\$ 980 / month



Island Banner
US\$ 690/month



Skyscraper
US\$ 850/ month



CKM Website, is a mining news hotspot, with prime content covering **New Mining Projects, Mining Tenders, updates from Mine Houses** and top industry news.
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CKM eMagazine

2024 Event & Feature Calendar

With Over 35,000 PDF Downloads



Issue 1 | Jan-Feb 2024
Deadline: 10th Dec 2023



Special Features

Tantalex Corporate Profile
Pumps | High Tech in mining
Furnaces, Kilns, Ovens & Dryers in Mining | Ventilation & Cooling
CSR in Mining | Mining in Uganda
African mineral Commodities

Issue 2 | Mar-Apr 2024
Deadline: 10th February 2024

Special Features

Trident Corporate Profile
Explosives in Mining | Health & Safety in mining | Furnaces, Kilns, Ovens & Dryers in Mining
Consulting Engineering | Local Procurement | Valves

Issue 3 | May-Jun 2024
Deadline: 11th April 2024



Special Features

Kobold Metals Corporate Profile
Mineral & Metal Processing | Earth Moving & Surface Mining
Equipment | Smelting & Refining
Crushing & Milling | Pumps & Valves
Mine Site Accommodation

Issue 4 | Jul-Aug 2024
Deadline: 10th June 2024

Special Features

Kamoa Corporate Profile | Valves
Environmental Protection
Underground Transport | Dust Control and Suppression
Corporate Social Investment
Hydraulics | Drilling and Tunneling

Issue 5 | Sept-Oct 2024
Deadline: 10th August 2024



Special Features

Kansanshi Corporate Profile
Explosives in Mining | Exploration
Opencast mining | Analytical Services & Geology | Contract Mining and Outsourcing
Ventilation and Cooling | Pumps

Issue 6 | Nov-Dec 2024
Deadline: 13th October 2024



Special Features

Kibali Corporate Profile
Energy Efficiency in Mining
Alternative Energy for mining
Simulator Training in Mining | Africa Gold Refinery corporate profile
Exploration | Valves

OUR MEDIA SOLUTION TARGETS



Brand Awareness



Drive Engagement



Generate Leads

CKM Weekly Newsletter | CKM Website Banners | CKM HTML Mailers
CKM eMagazine | Social Media Marketing | Sponsored articles
Press Releases | French - English translation services | Social Media Boost

CKM eMagazine 2024 RATES

These rates are quoted at the most current exchange rate, does not include VAT and does not include agents commission.

Double Page Spread (DPS)	Full Page (Vertical)	Half Page (H or V)	Quarter Page (Vertical)
425 x 267mm	180 x 267mm	185 x 135mm 91 x 273mm	91 x 135
US\$ 2,460	US\$ 1,820	US\$ 999	US\$ 550

NB: All adverts must have **10mm bleed space** and a **15mm gutter** for the **Double Page Spread**.
Files must be **high resolution PDF, JPG or TIF** format and the resolution should be **no lower than 300dpi**.

Over **35K** PDF Downloads | Over **76K** LinkedIn Followers | Over **40K** CKM Newsletter Subscribers

Our Focus

Central African Copperbelt News | **New Mining Project** Developments | **Mining Tenders** | Latest Innovations In Mining Equipment | Various Service Providers | **Government Policy**

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