

Copperbelt**KATANGA**
mining

The leading digital mining news platform for the
DRC and Zambia

CKM Digital Platforms

Ranked #1 out of 10 top
mining news platforms globally
by **LinkedIn Analytics**



With independently **verified statistics** by
LinkedIn analytics

Contact CKM Team Today

Call/Whatsapp: +243 991 762 231 | +260 760 689 669

Email: info@copperbeltkatangamining.com

Follow CKM on



Over 120 LinkedIn Followers
Over 69K CKM Newsletter Subscribers

CKM Newsletter | CKM Website | CKM HTML Mailers | CKM eMagazine
www.copperbeltkatangamining.com

CKM
2025
MediaKIT

Copperbelt Katanga Mining is the leading digital news platform for the mining sectors in the **Democratic Republic of Congo** and **Zambia**. Accessed by a target audience of over 120 000 readers that includes influential mining authorities and key decision makers across the industry.

Besides our massive **social media** presence on **LinkedIn**, **Twitter** and **Facebook**, our news is distributed via four main digital platforms that includes **CKM Weekly Newsletter**, **CKM Website**, **CKM HTML Mailers** and **CKM eMagazine (PDF)**

We also **maximize exposure** of our clients and partners' brands, goods and services through **CKM eMagazine special editions** at major regional **mining conferences** and **exhibitions** with a key focus on mining projects in **central Africa's Copperbelt** without forgetting the key industry professionals involved.

You can reach over **69, 000 dynamic opt - in subscriber** database and expose your brands, products and services to our audience, cost effectively.

Readers Top Job Functions

OUR OPT-IN DATABASE (at over 69,000)
DISTRIBUTED DIGITALLY TO MORE THAN 120,000 INDUSTRY PROFESSIONALS

Senior Technical Staff

Geologists, Advisors, Consultant, Mine Overseers, Supply Chain Planners, Mining Engineer, Process Engineer, Mechanical Engineer and Electrical Engineer



Top Executives

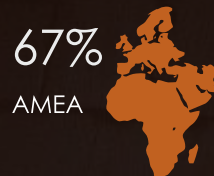
CEO, COO, MD, CFO, Operations Director, Director, Chairman

Senior Management Staff

Senior Planner, General Manager, Operations Manager, Plant Manager, Procurement Manager, Mine Manager, Foreman, Maintenance Manager, Project Manager



Our Global Digital Community



Over 59,000
Unique Users Per Month

Over 1,100,000
Social Media Impressions

Over 79,200
Views Per Month

eMagazine Downloads

Our PDF distribution demographics

40% | Katanga & Lualaba Provinces (DRC)
30% | Copperbelt Province (Zambia)
18% | Northwestern Province (Zambia)
12% | Others



For that unrivalled
Brand Awareness | Traffic Driving
Lead Generation | Social Engagement
Thought Leadership | Education

Contact us today.
info@copperbeltkatangamining.com



CKM HTML Mailers



69K+ Subscribers

Copperbelt Katanga Mining boasts of a highly-responsive optin **Subscriber database** of over **69,000** opt-in subscribers that includes key decision makers such as **top mining executives, senior technical staff** and **senior management teams** both in the **DRC** and **Zambian** mining sectors.

Configured and linked to our LinkedIn **CKM Newsletter**, we offer feedback that is **reliable** through **independently verified performance statistics** for your mailshot campaign using **LinkedIn analytics** and not just data stats from our IT department.

You can reach this **target audience** through our robust and custom designed **CKM HTML mailer** using the same platform we use for our **CKM newsletter** at **US\$ 890** for a mail shot to the entire database of over **69,000 active subscribers**.

Contact us now to get started:
advertising@copperbelkatangamining.com

Call or Whatsapp: +243 991 762 231
+260 760 689 669

CKM Newsletter

Over **69,000**
CKM Newsletter
Subscribers



Leader board
US\$ 998/ month

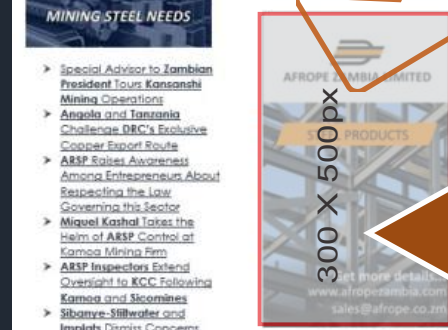
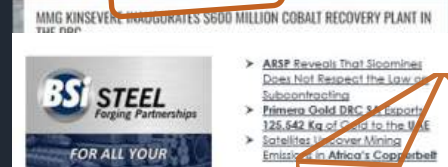


Super Banner
US\$ 800/ month

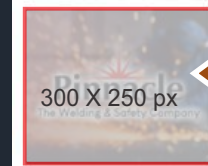


CKM Newsletter, sent out every Monday to over 69K, newsletter subscribers and over 120K LinkedIn followers, helping you reach your target audience 4 times a month.

To Get Started
Call/ Whatsapp:
+243 991 762 231
+260 760 689 669



Skyscraper
US\$ 1,100/ month



Island banner
US\$ 730/ month

CKM Web Banners



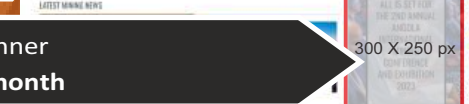
Super Banner
US\$ 780/month



Leader board
US\$ 980 / month



Island Banner
US\$ 690/month



Skyscraper
US\$ 998/ month



Get a quote today
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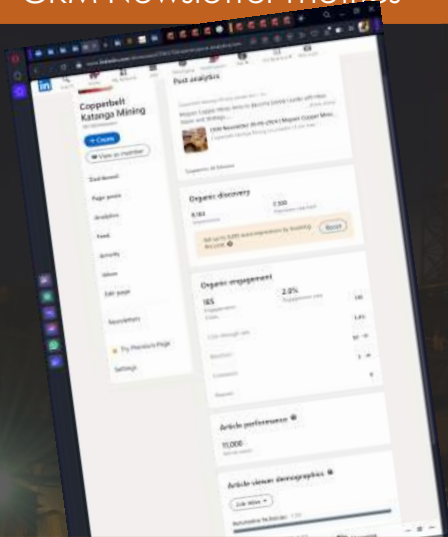
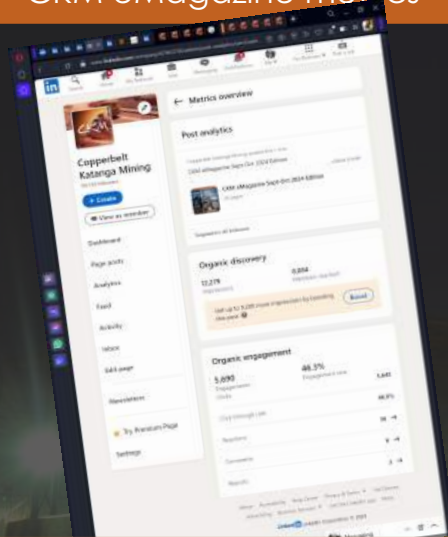
CKM Digital Platforms

Performance stats by **LinkedIn Analytics...**



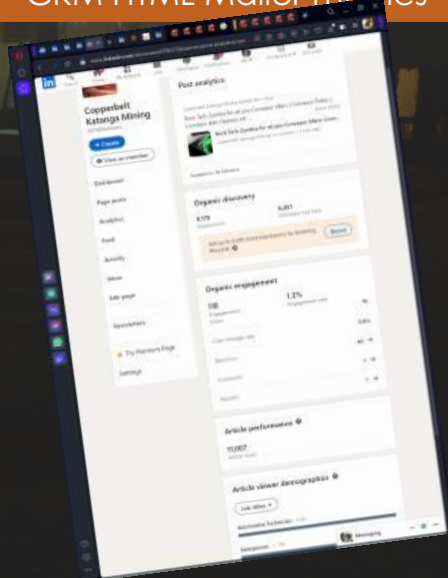
CKM eMagazine metrics

CKM Newsletter metrics



CKM HTML Mailer metrics

Competitor highlights



Special Media Campaign Packages

3 months

6 months

12 months

	3 months	6 months	12 months
Gold Digital	2 DPS	3 DPS	6 Fullpage
CKM eMagazine	2 DPS	3 DPS	6 Fullpage
CKM Newsletter	3 Leaderboard banners	6 Leaderboard banners	12 Skyscraper banners
CKM Website	3 Supper banners	6 Leader board banners	12 Skyscraper banner
CKM HTML Mailer	2 HTML Mailers	4 HTML Mailers	6 HTML Mailers
Cost per package	US\$ 9,600	US\$ 18,200	US\$ 31,900

Or request for your tailor made special marketing campaign package that suits your budget

NB: These special packages come with additional free exposure to over **120K followers** on **CKM LinkedIn** page.

[GET STARTED TODAY](#)

Prime Position

Outside Front Cover	Inside Front Cover	Outside Back Cover	Inside Back Cover
US\$ 2,400	US\$ 2,200	US\$ 2,400	US\$ 2,100

Articles

Double Page Article (DPS) 1000 words 6 images US\$ 1,820	Full page Article 700 words 2 images US\$ 999	Half Page Article 400 words 2 images US\$ 550
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CKM eMagazine

2025 Event & Feature Calendar

With Over 38,000 PDF Downloads



Issue 1 | Jan-Feb 2025
Deadline: 10th Dec 2024



Special Features

Tantalex Corporate Profile
Pumps | High Tech in mining
Furnaces, Kilns, Ovens & Dryers in Mining | Ventilation & Cooling
CSR in Mining | Mining in Uganda
African mineral Commodities

Issue 2 | Mar-Apr 2025
Deadline: 10th February 2025



Special Features

Trident Corporate Profile
Explosives in Mining | Health & Safety in mining | Furnaces, Kilns, Ovens & Dryers in Mining
Consulting Engineering | Local Procurement | Valves

Issue 3 | May-Jun 2025
Deadline: 11th April 2025



Special Features

Kobold Metals Corporate Profile
Mineral & Metal Processing | Earth Moving & Surface Mining
Equipment | Smelting & Refining
Crushing & Milling | Pumps & Valves
Mine Site Accommodation

Issue 4 | Jul-Aug 2025
Deadline: 10th June 2025

Special Features

Kamoa Corporate Profile | Valves
Environmental Protection
Underground Transport | Dust Control and Suppression
Corporate Social Investment
Hydraulics | Drilling and Tunneling

Issue 5 | Sept-Oct 2025
Deadline: 10th August 2025



Special Features

Kansanshi Corporate Profile
Explosives in Mining | Exploration
Opencast mining | Analytical Services & Geology | Contract Mining and Outsourcing
Ventilation and Cooling | Pumps

Issue 6 | Nov-Dec 2025
Deadline: 13th October 2025



Special Features

Kibali Corporate Profile
Energy Efficiency in Mining
Alternative Energy for mining
Simulator Training in Mining | Africa Gold Refinery corporate profile
Exploration | Valves



Copperbelt KATANGA

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OUR MEDIA SOLUTION TARGETS



Brand Awareness



Drive Engagement



Generate Leads

CKM Weekly Newsletter | CKM Website Banners | CKM HTML Mailers
CKM eMagazine | Social Media Marketing | Sponsored articles
Press Releases | French - English translation services | Social Media Boost

CKM eMagazine 2025 RATES

These rates are quoted at the most current exchange rate, does not include VAT and does not include agents commission.

Double Page Spread (DPS)



US\$ 2,460

Full Page (Vertical)



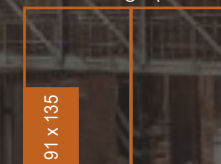
US\$ 1,820

Half Page (H or V)



US\$ 999

Quarter Page (Vertical)



US\$ 550

NB: All adverts must have 10mm bleed space and a 15mm gutter for the Double Page Spread. Files must be high resolution PDF, JPG or TIF format and the resolution should be no lower than 300dpi.

Over 38K PDF Downloads | Over 120K LinkedIn Followers | Over 69K CKM Newsletter Subscribers

Our Focus

Central African Copperbelt News | New Mining Project
New Developments | Mining Tenders | Latest Innovations In Mining
Technologies | Various Service Providers | Government Policy