

Copperbelt **KATANGA**
mining

The leading digital mining news platform for the
DRC and Zambia



CKM Digital Platforms

Ranked #1 out of 10 top
global mining news platforms by
LinkedIn Analytics

With independently **verified statistics** by **LinkedIn**
analytics

Contact CKM Team Today

Email: advertising@copperbeltkatangamining.com

Call/Whatsapp: +243 991 762 231 | +260 760 689 669

Follow CKM on



Over 152K LinkedIn Followers

Over 86K CKM Newsletter Subscribers

CKM Newsletter | CKM Website | CKM HTML Mailers | CKM eMagazine
www.copperbeltkatangamining.com

(USD)

CKM
MediaKIT
2026

Copperbelt **KATANGA** *mining*

CKM Digital Platforms are the leading digital news platform for the mining sectors in the **Democratic Republic of Congo** and **Zambia**. Accessed by a target audience of over 152,000 readers that includes influential mining authorities and key decision makers across the industry.

Besides our massive **social media** presence on **LinkedIn**, **Twitter** and **Facebook**, our news is distributed via four main digital platforms that includes **CKM Weekly Newsletter**, **CKM Website**, **CKM HTML Mailers** and **CKM eMagazine (PDF)**

We also **maximize exposure** of our clients and partners' brands, goods and services through **CKM eMagazine special editions** at major regional **mining conferences** and **exhibitions** with a key focus on mining projects in **central Africa's Copperbelt** without forgetting the key industry professionals involved.

You can reach over **86,000 dynamic opt-in subscriber** database and expose your brands, products and services to our audience, cost effectively.

Readers Top Job Functions

OUR OPT-IN DATABASE (at over 86,000)
DISTRIBUTED DIGITALLY TO MORE THAN 152,000 INDUSTRY PROFESSIONALS

Senior Technical Staff

Geologists, Advisors, Consultant, Mine Overseers, Supply Chain Planners, Mining Engineer, Process Engineer, Mechanical Engineer and Electrical Engineer



Top Executives

CEO, COO, MD, CFO, Operations Director, Director, Chairman

Senior Management Staff

Senior Planner, General Manager, Operations Manager, Plant Manager, Procurement Manager, Mine Manager, Foreman, Maintenance Manager, Project Manager



Our Global Digital Community



Over 69,000 Unique Users Per Month	Over 1,200,000 Organic Impressions	Over 86,200 Views Per Month
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eMagazine Downloads

Our PDF distribution demographics

40% | Katanga & Lualaba Provinces (DRC)
 30% | Copperbelt Province (Zambia)
 18% | Northwestern Province (Zambia)
 12% | Others

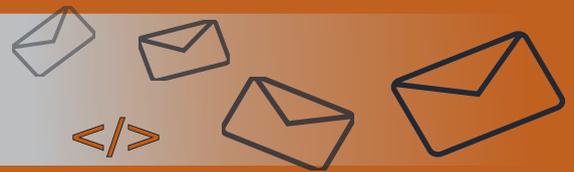


For that unrivalled
Brand Awareness | Traffic Driving
Lead Generation | Social Engagement
Thought Leadership | Education

Contact us today.
info@copperbeltkatangamining.com



CKM HTML Mailers



86K+ Subscribers

Copperbelt Katanga Mining boasts of a highly-responsive optin **Subscriber database** of over **86,000** opt-in subscribers that includes key decision makers such as **top mining executives**, **senior technical staff** and **senior management teams** both in the **DRC** and **Zambian** mining sectors.

Configured and linked to our LinkedIn **CKM Newsletter**, we offer feedback that is **reliable** through **independently verified performance statistics** for your mailshot campaign using **LinkedIn analytics** and not just data stats from our IT department.

You can reach this **target audience** through our robust and custom designed **CKM HTML mailer** using the same platform we use for our **CKM newsletter** at **US\$ 980** for a mail shot to the entire database of over **86,000 active subscribers**.

Contact us now to get started:
advertising@copperbelkatangamining.com

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+260 760 689 669

CKM Newsletter

Over **86,000**
CKM Newsletter
Subscribers



968 X 250px

The DRC & ZMB's Top Mining News Platform
Mining Stories to Kick Start Your Week

Leader board
US\$ 1,050/ month

728 X 90 px

Super Banner
US\$ 880/ month



CKM Newsletter, sent out every Monday to over 69K, newsletter subscribers and over 152K LinkedIn followers, helping you reach your target audience 4 times a month.

MMG KINSEVERE IMPLEMENTS \$600 MILLION COBALT RECOVERY PLANT IN

BSI STEEL
Forging Partnerships
FOR ALL YOUR MINING STEEL NEEDS

- **ARSP Reveals That Sicomines Does Not Respect the Law on Subcontracting**
- **Primoris Gold DRC SA Export 125,142 Kilos of Gold to the UAE**
- **Sollittes Uncoveres 150000 Tons of Minerals in Africa's Copperbelt**

300 X 500px

- **Special Advisor to Zambian President Tours Kansashi Mining Operations**
- **Angola and Tanzania Challenge DRC's Exclusive Copper Export Route**
- **ARSP Polices Awareness Among Entrepreneurs About Respecting the Law Governing this Sector**
- **Miguel Kasibal Takes the Helm of ARSP Control at Kamea Mining Firm**
- **ARSP Inspectors Extend Oversight to KCC Following Kamea and Sicomines Sibanye-Stillwater and Implats Dismiss Concerns Over Potential Mine Closures**
- **Barrick's Third-Quarter Gold and Copper Output Rise**
- **Zambia's Government Committed to Electric Vehicle Procurement**

To Get Started
Call/ Whatsapp:
+243 991 762 231
+260 760 689 669

Skyscraper
US\$ 1,200/ month

300 X 250 px

Island banner
US\$ 780 /month

➤ **Declining Trends in DR Congo's Mining Experts Raise Concerns for Government Revenue**

CKM Web Banners

728 X 90 px

Super Banner
US\$ 850/ month



CKM Website, is a mining news hotspot, with prime content covering **New Mining Projects, Mining Tenders, updates from Mine Houses** and top industry news.

Leader board
US\$ 999/ month

968 X 200 px

Island Banner
US\$ 750/month

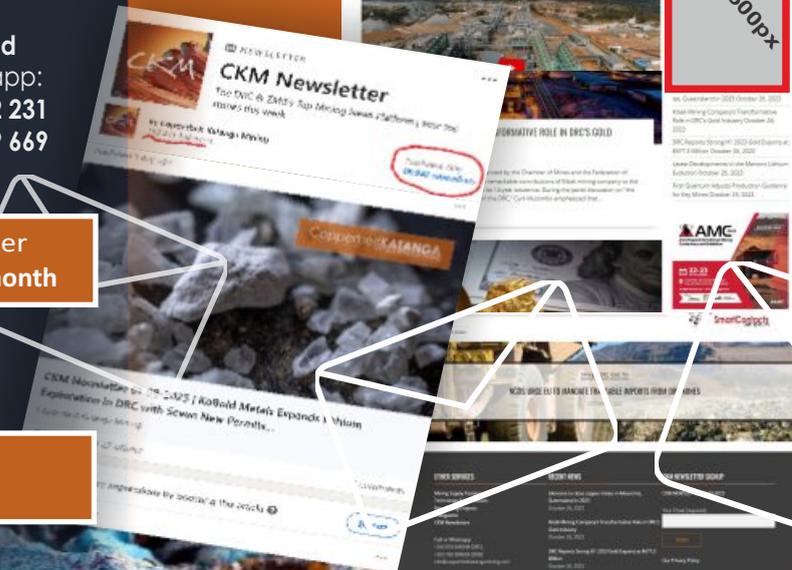
300 X 250 px



Skyscraper
US\$ 1,100/ month

300 X 500px

Get a quote today
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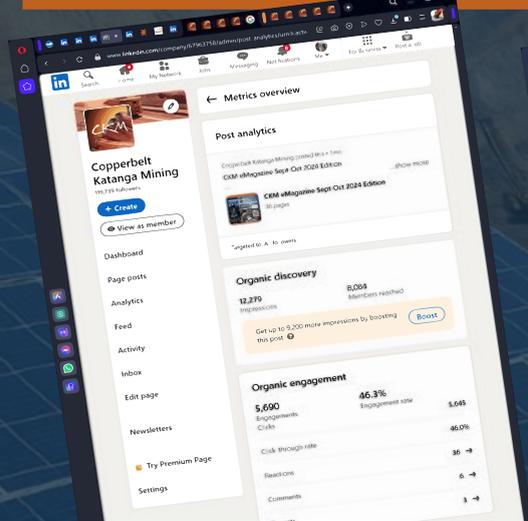


CKM Digital Platforms

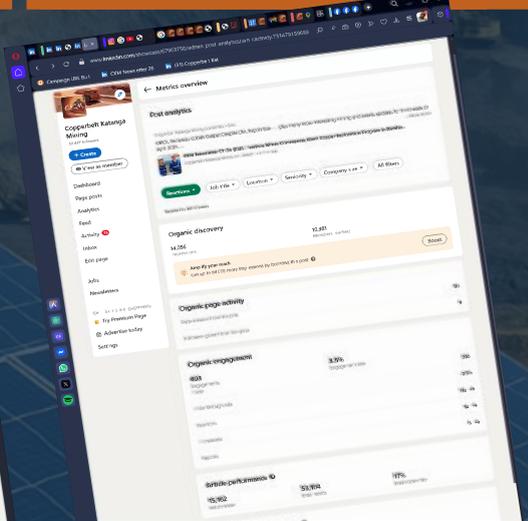
Performance statistics by **LinkedIn Analytics**...



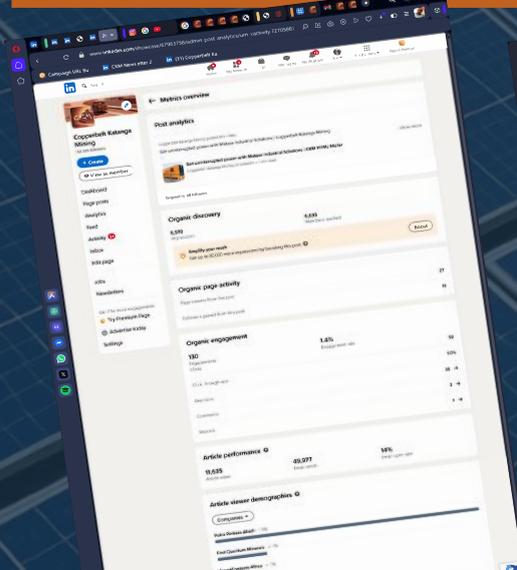
CKM eMagazine metrics



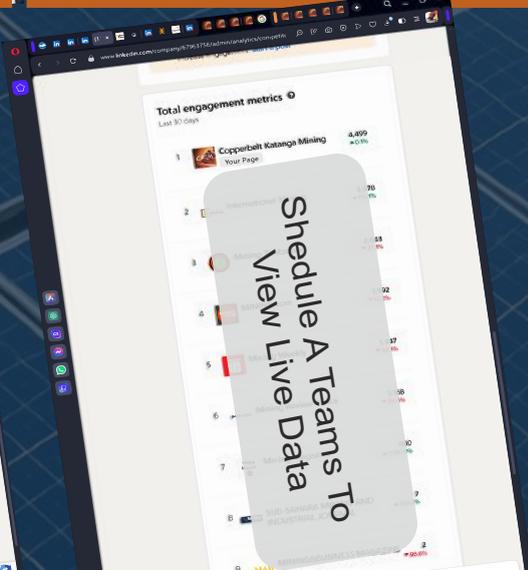
CKM Newsletter metrics



CKM HTML Mailer metrics



Competitor highlights



Special Media Campaign Packages

3 months

6 months

12 months

- CKM eMagazine
- CKM Newsletter
- CKM Website
- CKM HTML Mailer

Gold Digital

- 2 DPS
- 3 Leaderboard banners
- 3 Supper banners
- 2 HTML Mailers

Gold Digital Plus

- 3 DPS
- 6 Leaderboard banners
- 6 Leader board banners
- 4 HTML Mailers

Platinum Package

- 6 Fullpage
- 12 Skyscraper banners
- 12 Skyscraper banner
- 6 HTML Mailers

Cost per package

US\$ 9,800

US\$ 18,600

US\$ 33,800

Or request for your tailor made special marketing campaign package that suits your budget

NB: These special packages come with additional free exposure to over **152K followers** on **CKM LinkedIn** page.

GET STARTED TODAY

Prime Position

Outside Front Cover	Inside Front Cover	Outside Back Cover	Inside Back Cover
US\$ 2,660	US\$ 2,300	US\$ 2,660	US\$ 2,200

Articles

Double Page Article (DPS) 1000 words 6 images US\$ 1,920	Full page Article 700 words 2 images US\$ 999	Half Page Article 400 words 2 images US\$ 650
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CKM eMagazine

2026 Event & Feature Calendar

With Over 38,000
PDF Downloads



Issue 1 | Jan-Feb 2026
Deadline: 10th Dec 2025



Special Features

Tantalex Corporate Profile
Pumps | High Tech in mining
Furnaces, Kilns, Ovens & Dryers in
Mining | **Ventilation & Cooling**
ESG in Mining | Mining in Uganda
African mineral Commodities

Issue 2 | Mar-Apr 2026
Deadline: 10th February 2026



Special Features

Trident Corporate Profile
Explosives in Mining | Health &
Safety in mining | **Furnaces, Kilns,**
Exploration | Consulting Engineering
Local Procurement | Valves

Issue 3 | May-Jun 2026
Deadline: 11th April 2026



Special Features

Kobold Metals Corporate Profile
Mineral & Metal Processing | **Earth**
Moving & Surface Mining
Equipment | Smelting & Refining
Crushing & Milling | Pumps & Valves
Mine Site Accommodation

Issue 4 | Jul-Aug 2026
Deadline: 10th June 2026



Special Features

Kamoa Corporate Profile | Valves
Environmental Protection
Underground Transport | **Dust**
Control and Suppression
Corporate Social Investment
Hydraulics | **Drilling and Tunneling**

Issue 5 | Sept-Oct 2026
Deadline: 10th August 2026



Special Features

Kansanshi Corporate Profile
Explosives in Mining | **Exploration**
Opencast mining | **Analytical**
Services & Geology | Contract
Mining and Outsourcing
Ventilation and Cooling | Pumps

Issue 6 | Nov-Dec 2026
Deadline: 13th October 2026

Special Features

Kibali Corporate Profile
Energy Efficiency in Mining
Alternative Energy for mining
Simulator Training in Mining | **Africa**
Gold Refinery corporate profile
| Valves



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YOUR CKM MEDIA SOLUTIONS



Brand Awareness



Drive Engagement



Generate Leads

CKM Weekly Newsletter | CKM Website Banners | CKM HTML Mailers
CKM eMagazine | Social Media Marketing | Sponsored articles
Press Releases | French - English translation services | Social Media Boost

CKM eMagazine 2026 RATES

These rates are quoted at the most current exchange rate, does not include VAT and does not include agents commission.

Double Page Spread (DPS)



US\$ 2,660

Full Page (Vertical)



US\$ 1,920

Half Page (H or V)



US\$ 999

Quarter Page (Vertical)



US\$ 650

NB: All adverts must have 10mm bleed space and a 15mm gutter for the Double Page Spread. Files must be high resolution PDF, JPG or TIF format and the resolution should be no lower than 300dpi.

Over 38K PDF Downloads | Over 152K LinkedIn Followers | Over 87K CKM Newsletter Subscribers

Our 2026 Editorial Focus

Central African Copperbelt News | **New Mining Projects**
New Developments | **Mining Tenders** | Latest Innovations In Mining
New Technologies | Various Service Providers | **Government Policies**